ICONICS

For immediate release...

Press Release

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ICONICS is pleased to announce that **THAMES WATER** are now specifying Genesis 32 for some of their SCADA applications.

Bill Jessop, SCADA engineer at Thames Water says that after an extensive review of the leading brands on the market **ICONICS** was chosen because :-

- The software employs all the modern technology currently available which gives a user confidence in future investment.
- Web technology is particularly good in Genesis32
- The flexibilty of Trendworx allows simple connectivity to modern business systems
- Genesis32 is designed with the user in mind not just a bundle of features.
- **ICONICS** is good to deal with – *THEY LISTEN TO THEIR CUSTOMERS* – and their support is outstanding in all departments.

Several projects are now being installed and in the pipeline and **ICONICS** look forward to continuing to deliver superb products and excellent support.

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Founded in 1986, ICONICS is a leader in the development of Web-enabled industrial automation software for Microsoft® Windows® operating systems. Offering the industry's only suite of fully-integrated OPC-based components and products, GENESIS32™ Enterprise Edition is available for Windows XP, 95, 98, Millennium, and 2000, and Windows NT®. Pocket GENESIS™ for Windows CE and Pocket PC was built from the ground up based on ICONICS' OPC-To-The-Core™ framework. ICONICS offers a complete set of Plug and Play automation components, including best-in-class OPC ActiveX® Controls, OPC Toolkit, Human Machine Interface (HMI), Microsoft SQL Server®–based data logging, Multimedia Alarming, and Supervisory Control and Data Acquisition (SCADA) products. ICONICS is represented in over 50 countries and has in excess of 75,000 product installations worldwide. Visit us online at www.iconics.com.