



For more information contact:

Michael Bryant, OPC Foundation Administrative Director

Phone: 480-483-2456

E-mail: michael.bryant@opcfoundation.org

Russ Agrusa elected to OPC Foundation Board of Directors

New Technical and Marketing Chairmen also announced

Phoenix - May 8th, 2003 - The OPC Foundation has announced the election of Russell L. Agrusa to the OPC Foundation Board of Directors. Agrusa has also been appointed the Marketing Steering Committee Chair, to lead the Foundation's efforts in marketing OPC technology and generating new members.

Agrusa assumes both roles from Don Holley of National Instruments, who resigned from the Board at the end of OPC's recent financial year to take on increased responsibilities within his company.

Russell Agrusa is the Founder and CEO of ICONICS, a leading software developer of WEB Enabled HMI / SCADA applications for industrial automation and manufacturing. He has over 25 years of experience in managing software projects and development of HMI / SCADA and control products for the Process Control and Data Acquisition industry. Russ has a BS in Electrical Engineering from the University of Buffalo and an MS in Computer Science from Boston University. Iconics has been a leading supporter of OPC since its inception and Agrusa himself has contributed significantly to the development of numerous OPC specifications.

Foundation President Thomas Burke said: "Russ's active participation at such a senior level comes at a critical phase in the Foundation's evolution, as we move toward a world of Web Services, .NET technologies, non-Windows computing platforms and enterprise-wide integration. In effect, OPC is diversifying from its origins as a single interoperability solution and becoming one of the keys to the future of industrial automation. I believe the rich experience that Russ can bring to our fast changing situation – from both technical and marketing standpoints - will be highly beneficial to progress. Under his leadership, we want to extend OPC's reach into new markets, grow our worldwide membership and increase overall OPC awareness."

The OPC Foundation also appointed James Luth as the Technical Steering Committee (TSC) Chairman leading the Foundation's technology initiatives. Jim's responsibility is to drive new technology and to quickly bring OPC specifications to the market to help promote software interoperability more widely in

E-mail: opc@opcfoundation.org • Web: www.opcfoundation.org





manufacturing and automation. Luth has served as the OPC Alarm and Events Committee Chair and has been involved with OPC since its inception. He is an Architect Engineer at ICONICS and is responsible for designing advanced OPC based HMI and SCADA software architectures. He has a BS in Computer Science from Rensselaer Polytechnic Institute.

The OPC Foundation Board of Directors is chartered under its non-profit bylaws to direct the Foundation in its Technical, Marketing and Financial responsibilities. Members of the Board of Directors are:

- 1. Reinhold Achatz, Vice President of Technology, Siemens AG and OPC Foundation Vice President
- 2. Dave Eisner, Vice President of Engineering, Honeywell and OPC Foundation Treasurer
- 3. Richard Ryan, President, Rockwell Software
- 4. Ron Eddie, Vice President of Technology, Emerson Electric
- 5. Al Chisholm
- 6. Yoh Shimanuki, Group Manager, Toshiba Electric
- 7. Russell Agrusa, President, ICONICS and OPC Foundation Marketing Chairman

The OPC Foundation, dedicated to interoperability in automation, is an independent, non-profit organization that is comprised of leading manufacturers and solution providers in factory and process automation. The OPC Foundation's charter is to develop worldwide industry-standards for multi-vendor interoperability and seamless connectivity of measurement and automation devices, systems and networks used in the manufacturing and process industries by leveraging open computing technologies. Board members and Officers are unpaid volunteers and all development of specifications is undertaken by volunteers from the 300+ members worldwide. OPC's current major initiative is the creation of the OPC Data eXchange specification for cross-fieldbus data transfer, an important milestone for the end-user community in terms of control system interoperability.

########

OPC Foundation and OPC are registered trademarks of OPC Foundation. Other product and company names herein may be trademarks of their respective owners.

E-mail: opc@opcfoundation.org • Web: www.opcfoundation.org