



For immediate release...

Press Release

Darwin House, Kingswinford, West Midlands, DY6 7YB
Tel: +44 (0) 1384 275500 - Fax: +44 (0) 1384 401642
Email: info@iconics-uk.com - Web: www.iconics-uk.com

ICONICS UK Ltd continues their expansion into the UK market place.

After recording 40% growth for fiscal year 2002 / 03 ICONICS is pleased to announce the further investment of new purpose built offices to host the UK team.

The new offices at Darwin House will incorporate a 20 seat training facility, new conference rooms and QA lab to support the growing sales and support teams.

Managing Director of the UK operation Clive Walton added, "The new facility will provide a platform to further continue our development of both staff and services within the UK. ICONICS has set very high standards to exceed our customer's satisfaction objectives and this expansion will greatly assist in the delivery of this goal".

Original telephone numbers will not change at present, we would like to advise all our clients that the main telephone number will be published as below:

**ICONICS UK Ltd
Darwin House
The Pensnett Estate
Kingswinford
West Midlands
DY6 7YB**

Tel: +44 (0) 1384 275500

Fax: +44 (0) 1384 401642

Founded in 1986, ICONICS is a leader in the development of Web-enabled industrial automation software for Microsoft® Windows® operating systems. Offering the industry's only suite of fully-integrated OPC-based components and products, GENESIS32™ Enterprise Edition is available for Windows XP, 95, 98, Millennium, and 2000, and Windows NT®. Pocket GENESIS™ for Windows CE and Pocket PC was built from the ground up based on ICONICS' OPC-To-The-Core™ framework. ICONICS offers a complete set of Plug and Play automation components, including best-in-class OPC ActiveX® Controls, OPC Toolkit, Human Machine Interface (HMI), Microsoft SQL Server®-based data logging, Multimedia Alarming, and Supervisory Control and Data Acquisition (SCADA) products. ICONICS is represented in over 50 countries and has in excess of 75,000 product installations worldwide. Visit us online at www.iconics.com.

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